




YiQi Co. Business Outsource

SUPPLYCHAIN

PROCESS

LOGISITCS

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About Us

In a nutshell...

Our Company

YIQI is an international trade company with its headquarter in Shanghai, specialized in supplying the most professional and comprehensive services in purchases, outsourcing, project management and inspection for our global customers.

Sourcing Agent

Supply Chain agent

Product QC agent



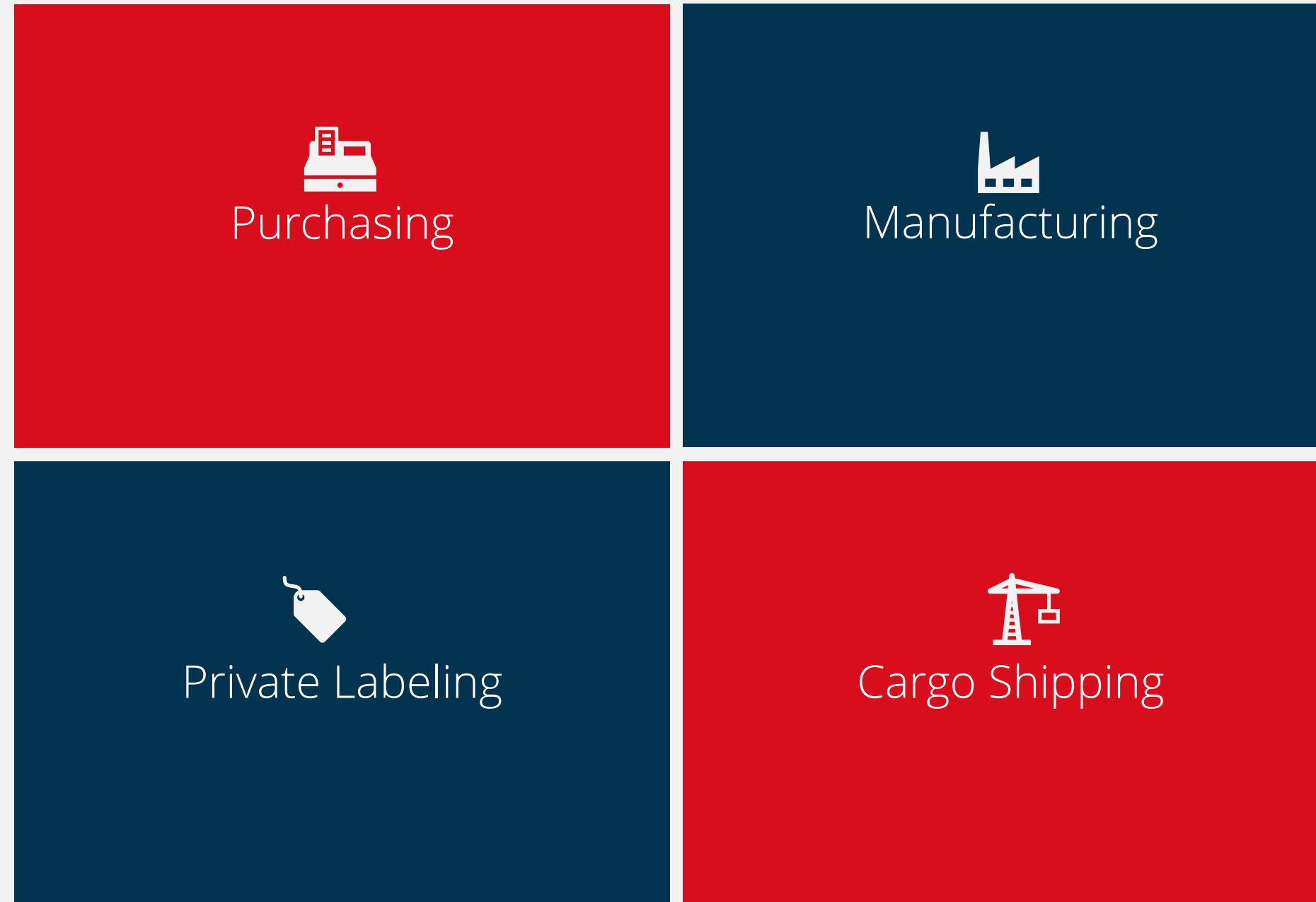
A brief about us

We have years pf experience in purchasing and shipping. Products ranging from simple tire as clothing, shoes, bags, electronics accessories to heavy duty machinery etc. We have over 2000 registered sellers in china mainland with the most professional management team. YiQi has good reputation among our clients worldwide.



Our services

We specialize in labels, packaging and logistics. Since the establishment, our company has been dedicated to offering customers with high quality labeling products with affordable price.



We also provide a wide range of services ranging from customizing product labels and logistics.

4 Important Keys

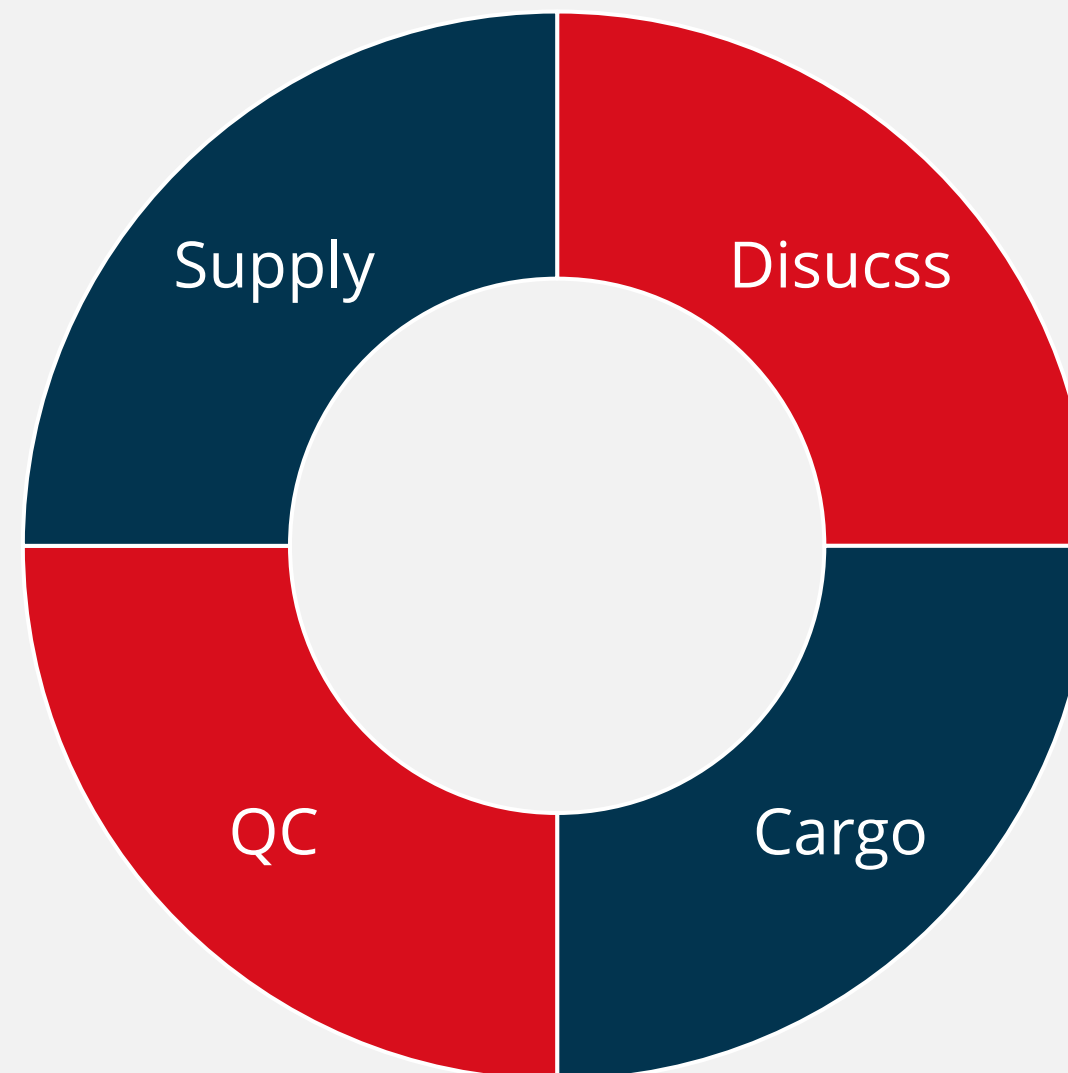
Complete transparent information for both the buyer and the supplier.

Purchasing

Sourcing and selecting suppliers.
Contacting up to 50 suppliers at once

Quality verification

Checking quality of products before
mass production. Receive product
samples, prototype photos and factory
videos.



Negotiations

Negotiating for the lowest possible
price, get price quotes and detailed
information from suppliers.

Shipping

We ship your products for you. Collect
your goods, pack them up and send
them on to you all together.





GUANGZHOU



SHANGHAI



SHENZHEN

Yes ! We are here now

We are China sourcing agent, supplier & factories in China with the same product quality.

We have offices in Shanghai , Guangzhou & Shenzhen

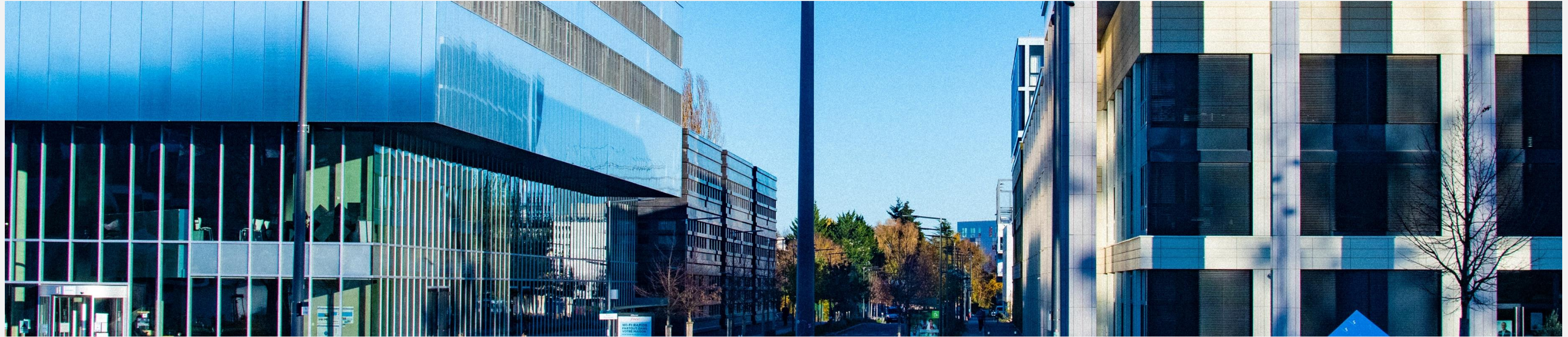


Factory Direct Purchasing

How we do business

Factory Direct Purchasing

We contact relevant suppliers and discuss production terms and give you feedback after 72 hours generally.



How we operate

We have a call or conference call with the client first and understand the requirements fully from the client then our team will commence searching the suppliers and contacting the list of our credited suppliers directly, then after negotiating the terms of the product requirement standards , we will give back feedback to the client generally after 72 hours.

Not only we offer factory in-stock purchases, but we also offer multiple supplier purchases where all the product will be saved and stored in our warehouse then shipped to the client destination in one cargo.



Key steps to Success

The process of ordering each product would vary depending on a number of factors such quantity, customization, type and customs. Regardless of the product, the general steps to any outsource are generally the same as described below.



Supplier
search

Step 01

Find discussion starts product supplier search after price cost shipment and timeline are confirmed.



Product
Ordering

Step 02

Product ordering project transactions balance and applying for certification if needed.



Quality check
and Customs

Step 03

Quality control where inspection members of the company or team on location after balance confirmed to be shipped on board.

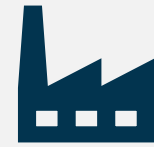


Shipping and
Client Pick up

Step 04

Customs clearance and local flights starts to be shipped for the international forwarder and confirming with the local delivery to clients destination.





Manufacturing

From A to Z

Manufacturing

For readers who have or are looking to start their own FBA (Fulfillment By Amazon) business, ODM is by far the more common path. Most of us don't have R&D departments working around the clock for us. And, if you do have a winning OEM idea, private label selling is a great way to generate the start-up capital and experience you'll need to get it off the ground. Let us help you with this.



Original Design Manufacturing

ODM, is also referred to as "private labeling." This is where an importer selects an already-existing product design from a factory catalog, makes a few small changes and sells it under their own brand name. Changes can include things like packaging or product bundles, colors and branding, and some limited adjustments to components or functionality.



Original Equipment Manufacturing

OEM, refers to products that are fully designed by one company and then licensed out to a manufacturer to produce. The Apple iPhone, for example, was invented and designed by Apple, and then licensed out to Foxconn to produce. As a result, the iPhone enjoys a higher level of product differentiation because its design is only available to Apple and its licensed manufacturer.



Private Label

Private brands are positioned as "Premium"

Private Labeling

Your label guarantees your own brand awareness and increase the value of goods.



Own Brands

Private label products are those manufactured by one company for sale under another company's brand.

Private-label goods are available in a wide range of industries from food to cosmetics.

Private label brands managed solely by a retailer for sale in a specific chain of stores are called store brands or own brands.

Prevalence

Growing market shares and increasing variety of private label consumer packaged goods is now a global phenomenon. However, private label market shares exhibit widespread diversity across international markets and product categories.

Empirical research on private label products has been of substantial interest to both marketing academics and managers.



Market Research

Marketers Welcome: Start a Private Label Business With Already-Proven Products

Advantages of private labelling

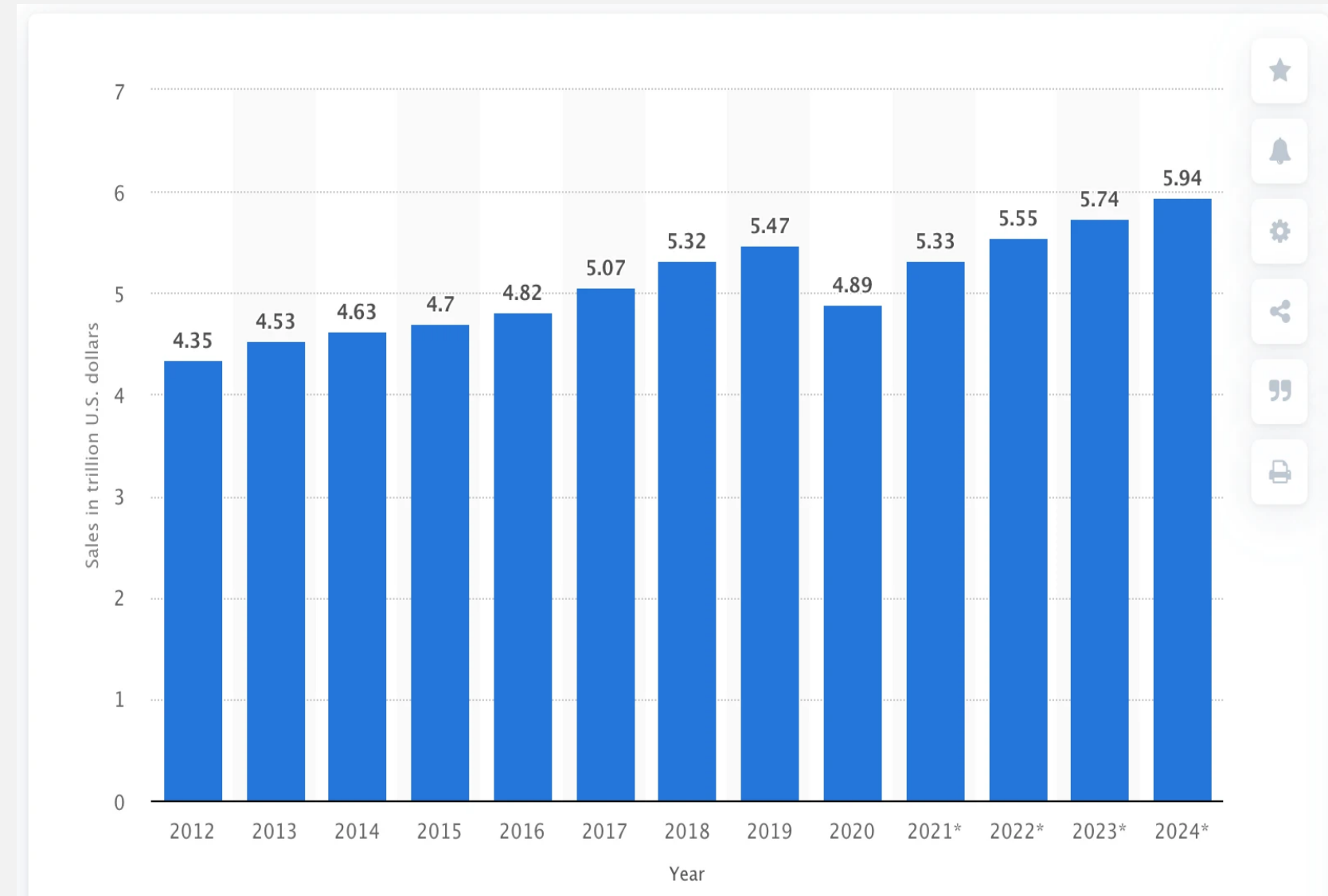
Private labeling has a number of advantages that span beyond simplifying the product development process:

Control over production: You direct terms of materials and ingredients, quality, and production rate.

Control over pricing: you determine your pricing strategy and have control over how you optimize production costs.

Adaptability: Retailers move quickly with private label to rising market demand for a new feature.

Control over marketing and branding: You choose how to promote and package private label products.



Source: Retail sales U.S. 2025 | Statista



Sample work

Here are some light and heavy duty products we delivered to clients over time.



Fashion

Custom made owned mixed a perfume both created and packaged in Shandong, China. The client is an upcoming brand in Russia.



Electric

LOAD Bank generator testing made specifically to withstand higher than 3000kw of load and durable of ambient heat over 55 degrees shipped to north Africa.



Automobile

Factory ready bus engine for JAC bus lines of 2019 . Bulk order and stacked on 20' ft containers to save customs work to clients in Middle East. Packaging as seen very durable and prevented damages.



Interior Design

Bathroom and Kitchen tiles being loaded on Container to be shipped to client. Custom made design, dimensions and layered according to clients orders.



Sample work

Here are some light and heavy duty products we delivered to clients over time.



Skincare

Florida Based company in Miami order, a full ODM manufacturing of the client specification and design , production equipment used by a factory in Baiyun, Guangzhou.



Photography

YouTuber Studio Accessories Soft box Lighting Kit Green Screen Collapsible Background Frame Backdrops Tripod Stand. With LOGO customized back-drop.



Kitchen Appliances

Private label home use vegetable and meat grinder with EU wall plug + 220v capacity. 1000 unites were shipped from factory in Fuzhou city to client destination.



Indoor Farming

Indoor harvesting equipment of leaf peeling machine, In-stock order to retailers in Detroit MI , USA.





Cargo and Shipping

Private brands are positioned as "Premium"

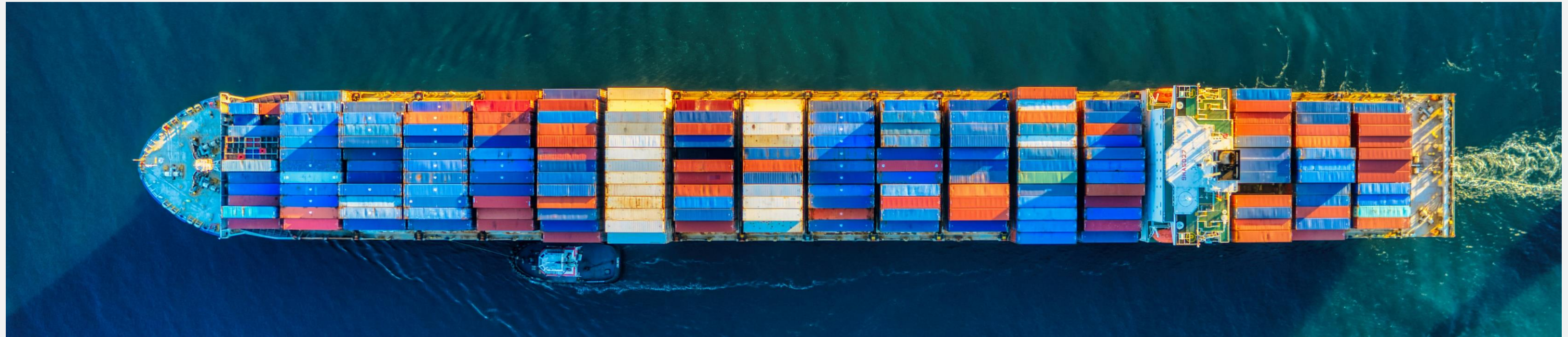


Make it Possible with us !

You focus on your customers, we produce your products.

SEA or AIR Freight Cargo

Save time, get rid of inventory and shipping paperwork. Save money, no extra warehouse expenses. No hassles, no headaches



Door to Door delivery

EXW / FOB / CIF / DDP

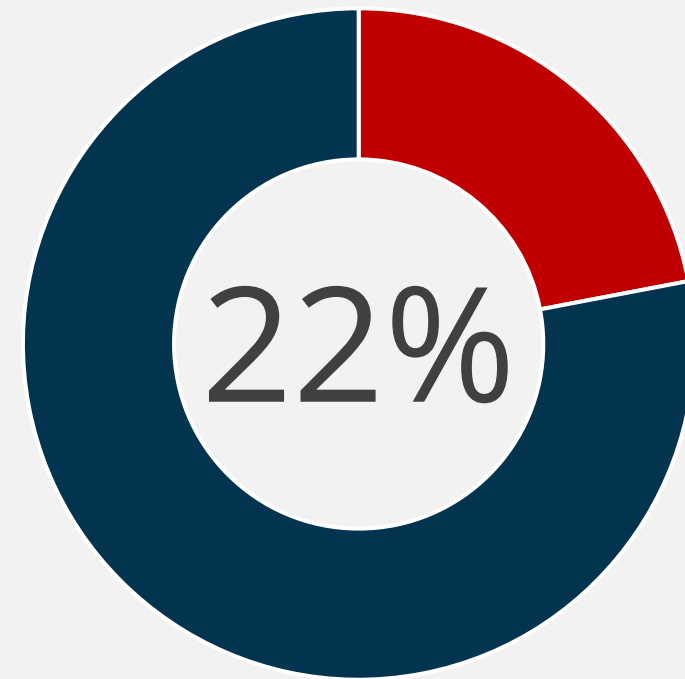
One Warehouse collection

1. Collect your products from different factories in one warehouse.
2. Arrange shipment with various shipping ways such as sea, Air.
3. Arrange shipment from factory directly to port then to client's destination
4. We handle "Dual" customs clearance and delivery From China and your country.



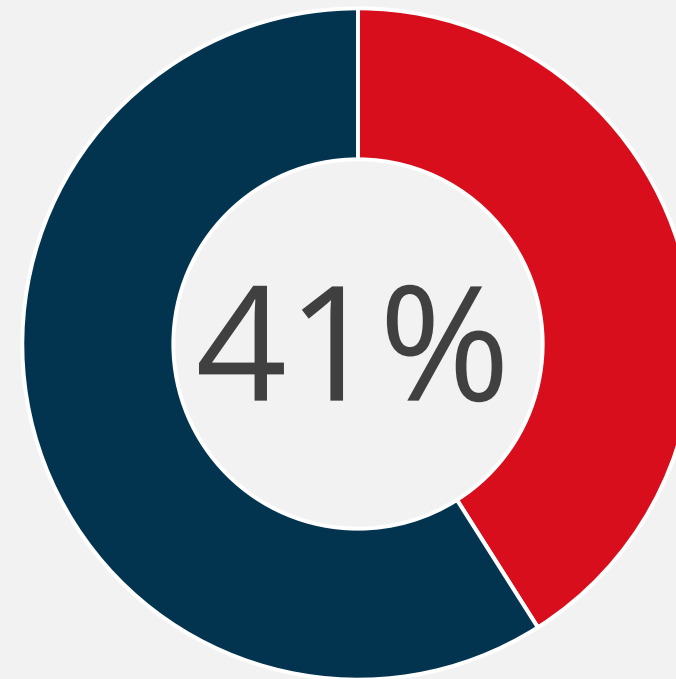
Our clients

No destination is beyond reach! We will ship your products to your warehouse or home as well as provide you the best alternative routes in order to quickly meet your demand.



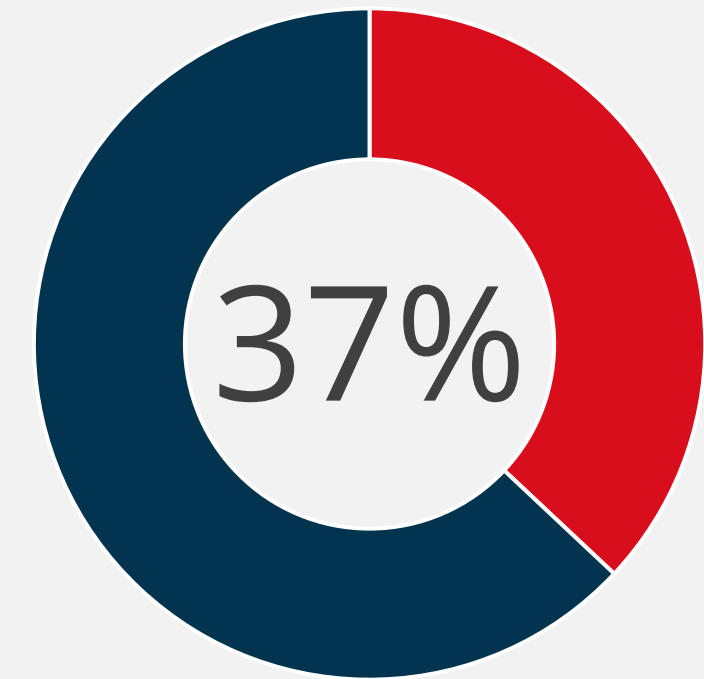
North America

We have shipped to 35 of the 50 states in the USA. With strict regulations between USA and China, we guide alternative destinations and routes.



UK and Europe

United Kingdom has been the first and stays one of the main markets we are covering. Our experience allowed us to ship products to Scotland, Wales and England.

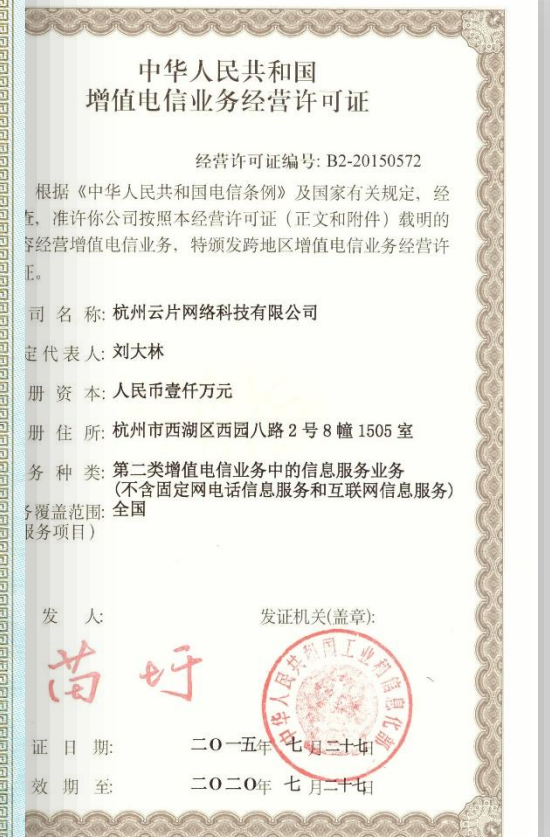
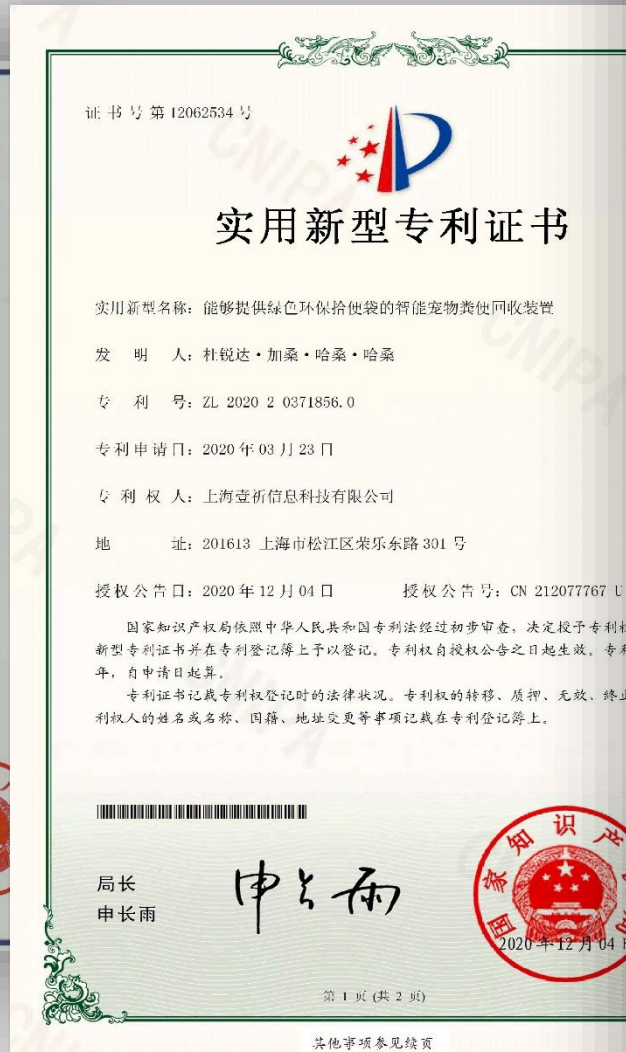
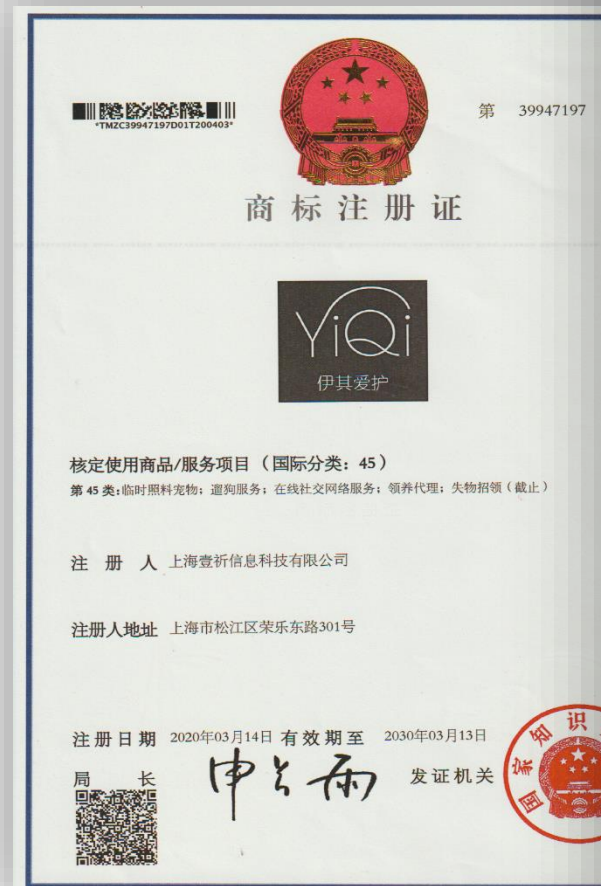


MENA region

We have shipped products to a large part of Middle East over the last year. With increased economic cooperation between China and North Africa, new routes and destinations made it easier for the African market to acquire goods from China.



Our Certifications




Thank You!

Contact us anytime, Free consulting !



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